

PROGETTO CO-FINANZIATO DALL'UNIONE EUROPEA



Unione Europea



REGIONE CAMPANIA



Direzione generale dell'immigrazione
e delle politiche di integrazione
AUTORITA' DELEGATA



MINISTERO
DELL'INTERNO
AUTORITA' RESPONSABILE

FONDO ASILO, MIGRAZIONE E INTEGRAZIONE (FAMI) 2014-2020

prima — vera campana

Per un'integrazione lavorativa
dei cittadini stranieri in Campania

*CARRYING OUT OF INFORMATION MEETINGS ON ENTERPRISE CREATION
FOR MIGRANTS, LABOR POLICIES AND RELATED REGIONAL SERVICES*

"Prima-vera Campana - for a work integration of foreign citizens in Campania" (Project code: 2454 - CUP B29G18000070007) financed by the
Asylum, Migration and Integration Fund (FAMI 2014-2020)

Asylum, Migration and Integration Fund 2014-2020 - Specific Objective 2. Integration / Legal Migration - National Objective ON 2 - Integration / Legal Migration - Delegated
Authority - PRIMA: Project for the Labor Integration of Migrants

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Module 5

FACILITATION

RESTO AL SUD



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Things



Rest in the South is the incentive that supports the **birth and development of new entrepreneurial and freelance activities** in Abruzzo, Basilicata, Calabria, Campania, Molise, Puglia, Sardinia, Sicily and in some areas of central Italy (Lazio, Marche, Umbria) and in the smaller marine, lagoon and lake islands of the Centre-North.



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What does it finance

- Productive activities in the sectors of industry, **handicrafts**, processing of agricultural products, fishing and aquaculture;
- Provision of services to businesses and individuals;
- Tourism;
- **Trade**;
- Freelance activities (both individual and corporate)

Agricultural activities are excluded.

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Applicant requirements

- Age **between 18 and within 56 years** (requirement that must exist at the time of submission of the application); **Residence** in one of the regions of the South as highlighted above or who transfer their residence to the aforementioned areas within 60 days (120 if resident abroad) from the positive outcome of the investigation;
- **they have not already owned other business activities** as of 06/21/2017 you cannot submit the application if it is owner of a business operating on that date, even if the business has ceased or been sold in the meantime;
- **have not received other national incentives for self-entrepreneurship** in the last three years;
- **do not have a permanent job** and undertake not to have it for the entire duration of the loan (in case of admission to the contribution they must give up the permanent contract).

What does it mean that I must not be the owner of a "business activity in operation as of 21 June 2017"?

It means that:

- in the case of a sole proprietorship, you don't have to be the VAT number holder. The VAT number must therefore always have an opening date after 21 June 2017 and, on the same date, must never have been handled, either actively or passively;
- in the case of companies, you must not have been the legal representative of companies registered in the register of companies and active on the aforementioned date.

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Requirements of applicants...

Without prejudice to what was said in the previous slide, **freelance professionals** (in corporate or individual form) who do not have a VAT number in the 12 months prior to submitting the application for carrying out an activity similar to the one proposed can also apply for funding (Ateco code not identical up to the third digit of classification of economic activities).

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Eligible expenses

- restructuring or extraordinary maintenance of real estate – **Building works** (maximum 30% of the expenditure programme). It is not possible to buy real estate or land;
- **brand new machinery, plant and equipment** (pay attention to the license plates, admitted only if strictly necessary for the production cycle);
- **computer programs and services for technologies**, information and telecommunications
- **management costs** (raw materials, consumables, utilities, rents, leasing fees, insurance guarantees) - maximum 20% of the spending plan.

NB To support working capital requirements, a further non-refundable grant is envisaged:

-15,000 euros for sole proprietorships and professional activities carried out on an individual basis

-up to a maximum of 40,000 euros for companies

The grant is disbursed upon completion of the spending programme, together with the balance of the grants awarded.

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Expenses are not eligible

- planning and promotional costs for consultancy and for employees;
- assets acquired under the finance lease, leasing and leaseback system;
- goods and services owned by one or more shareholders of the beneficiary in the case of shareholders who are natural persons, including relative spouses or relatives or in-laws of the shareholders themselves up to the third degree;
- investments for the mere replacement of plant, machinery and equipment;
- used machinery, plant and equipment;
- notary fees, taxes, fees;
- purchase of vehicles, except those strictly necessary for the production cycle or intended for transport in conditioned storage of products.

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Project implementation times

Within 24 months of the concession provision, except in cases where Invitalia ascertains that the delay is not attributable to the beneficiary.

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Financing measure

- in the case of companies: **maximum of 50,000 euros for each applicant**, which can go up to a maximum of 200,000 euros in the case of companies composed of four partners.
- only for companies exercised on an individual basis, with a single proposing subject, the **maximum loan is equal to 60,000 euros**.

Resto al Sud covers up to 100% of eligible expenses and are made up as follows:

- 50% non-repayable grant ÿ 50% zero-interest bank loan with a total duration of 8 years, 2 of which pre-amortization

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How to submit the application

The Resto al Sud measure is an "over the counter" incentive: there are no deadlines or rankings, applications can be submitted as long as there are funds available.

The application is completed directly online on the dedicated platform after registering at the address:

<https://www.invitalia.it/cosa-facciamo/creiamo-nuove-aziende/resto-al-sud/presenta-la-domanda>

In order to upload and submit/send the application, you must be in possession of:

1. A SPID or Carta Nazionale Servizi digital identity;
2. digital signature of the person completing the application (in the case of a company, it must be a person who is or will be part of the company structure).

Once logged in to the reserved area, the applicant fills out the application directly online, also uploading the business plan and attachments. The applicant is not obliged to enter the estimates to justify the expenditure.

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Focus Business Plan

The business plan summarizes the contents and characteristics of an entrepreneurial project (business idea) and contains:

the summary description of the investment project and illustration of the type of company to be created (company individual or company);

Presentation of the entrepreneur or partners (previous experiences and roles in the new initiative);

Market analysis (competitors);

Sales targets (expected turnover);

Description of the goods or services that make up the total investment (description);

Indication of the overall financial requirement for the purchase of the goods and services that make up the investment and related covers;

Time plan for the development of activities.

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Evaluation of the application by Invitalia SpA

Applications are evaluated in chronological order of arrival **within 60 days** from the date of submission (except for any requests for integration of documents). Invitalia verifies that the requirements are met and then examines the merits of the initiatives, also through an interview with the proponents. In fact, all the members of the entrepreneurial team must hold an interview with the Invitalia experts, in presence (Rome) or via Skype application. If even one shareholder does not participate in the interview, the application is rejected.

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What to do in case of admission of the application presented

Documentation must be presented to demonstrate:

- the transfer of residence to a municipality in the facilitated territories. The change of residence must take place within a maximum of 60 days from the communication of the positive outcome of the assessment (120 days if at least one of the shareholders resides abroad)
- the establishment of the company within 60 days of the communication of the positive outcome of the evaluation, or within 120 days if at least one of the partners resides abroad
- the granting of the bank loan within 180 days of the communication of the positive outcome

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When are the benefits paid?

The disbursement of the bank loan takes place immediately after admission to the subsidy, the non-repayable grant is disbursed by Invitalia according to the state of progress of the works (SAL). You can request the first disbursement only if you have completed at least 50% of your spending plan. You can ask for the first SAL also for unreceived invoices.

The delivery times (credit to the dedicated current account) are as follows:

-30 days from the date of receipt of all the documentation, in the case of the first SAL;

-60 days for the SAL balance. The latter is paid after an examination of the documentation and following an inspection to verify the investments made and the expenses incurred

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Other

- If the application is not approved, the proposer can submit another one, taking into account the considerations expressed by Invitalia SpA on the occasion of the first mailing (deficiencies or critical issues emerged);
- The invoice issued by the supplier must contain the specific description of the goods/service purchased (quantity, amounts, any advance payments, etc. and analytical description of the renovation building works carried out, if any) and the wording "Expenditure financed for an amount equal to € of the project facilitated with the measure Rest in the SOUTH RSUD0000000". Furthermore, each invoice must bear the stamp of the CUP assigned to the project with the Concession Provision.

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Testimony

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**People of all cultures should be able to
"express themselves, make themselves known
and have equal access to art and the
means of expression and dissemination".**

UNESCO 2001 Declaration on Cultural Diversity

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